

2015 MAGAZINE ADVERTISING RATES

Full colour	Price excl. VAT	Price incl. VAT	Total advert area (width x depth)	Bleed	Discount 3 issues	Discount 6 issues
Outside front cover	R18 807	R21 439.98	210 x 297 mm	5 mm	5%	10%
Double-page-spread	R18 807	R21 439.98	420 x 297 mm	5 mm	5%	10%
Full page (A4)	R11 400	R12 996	210 x 297 mm	5 mm	5%	10%
Half page (<i>horizontal</i>)	R6 972	R7 948.08	190 x 132 mm		5%	10%
Half page (<i>vertical</i>)	R6 972	R7 948.08	92 x 275 mm		5%	10%
Third page	R5 160	R5 882.40	190 x 88 mm		5%	10%
Quarter page (<i>horizontal</i>)	R4 262	R4 858.68	190 x 66 mm		5%	
Quarter page (<i>vertical</i>)	R4 262	R4 858.68	92 x 132 mm		5%	
Smalls ads						
<i>Lumber-Jack</i>	R2 773	R3 161.22	124 x 65 mm		5%	
<i>Wood-Box</i>	R1 316	R1 500.24	63 x 65 mm		5%	
<i>Econo-Box</i>	R702	R800.28	63 x 48 mm		5%	
<i>Mini-Box</i>	R303	R345.42	63 x 24 mm		5%	

NB: THE ABOVE PRICES INCLUDE AGENCY COMMISSION

SA FORESTRY MAGAZINE 2015 PUBLISHING SCHEDULE

Issue	Special focus	Advert booking	Material deadline	Publish date
February	Environment + community forestry + small scale growers	30 Jan	9 Feb	24 Feb
April	Fire + education & training + World Forestry Congress (WFC) build-up	30 Mar	7 Apr	24 Apr
June	Sawmilling, processing, biomass + Fire + WFC	29 May	5 Jun	25 Jun
August	Transport & loading + nurseries + WFC	30 July	6 Aug	25 Aug
October	Harvesting & Silviculture + Fire + WFC	29 Sept	6 Oct	27 Oct
December	Forest machines & innovation + 2016 calendar	18 Nov	26 Nov	9 Dec

please turn over ...

Publisher: Green Forest Media (Pty) Ltd
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Editorial: chris@safeforestrymagazine.co.za
Advertising: safeforestry@telkomsa.net

NOTE: Prices are effective from 1 January 2015 for a period of one year; however, unavoidable increases in production costs may necessitate increases in these advertising rates. Invoices will be issued at the date of publishing and payment is required within 30 days. Interest may be charged for overdue accounts.

THE MAGAZINE

SA Forestry magazine serves the forestry industry of southern Africa from seedling to mill. The magazine is published six times a year, in February, April, June, August, October and December. 2 000 copies of the magazine are mailed out to industry stakeholders including foresters, timber growers, nurseries, harvesting, silviculture, loading and transport contractors, forestry consultants, researchers and students, equipment suppliers, millers and other primary processors as well as relevant national, provincial and local government stakeholders. The magazine covers all aspects of the commercial timber industry: nurseries, silviculture, harvesting, extraction, haulage, handling, professional and contracting services, sawmilling and research and development.

ADVERTISING MATERIAL

SA Forestry Magazine's page size is A4 (210 x 297 mm). Ads are to be supplied for Apple Mac on CD or sent via email to gaylene@artworks.co.za (printed copy should be posted for proofing purposes). Freehand, Photoshop or high resolution pdf files are accepted. Photoshop ads must be tifs or high resolution jpegs (300 dpi). For Freehand documents, fonts must be supplied or text converted to paths, and all images must be supplied in hi-res. Supply on CD (CMYK at 300 dpi) with a printed copy.

ADVERTISING CONDITIONS

All advertising in SA Forestry magazine, *ezaMahlathi* Magazine and the website www.safeforestrymagazine.co.za whether conventional or advertorial in nature, is accepted and published subject to the following conditions:

- The publisher accepts no liability for losses arising from any error or omission in publishing, or failing to publish, any advertising material. Orders for particular issues are accepted subject to available space.

- The advertiser will be held responsible for any damage or costs which may result from any action against the publisher arising from the publication of any advertising material.
- All advertising material is subject to editorial approval and acceptance by the publisher.
- Written, authorised orders (CIs) are required for all advertising space booked. Orders (CI's) must reflect the issuer's VAT registration number. Cancellations will not be accepted after the copy deadline of each issue. Copy Instructions may be posted or e-mailed.
- Terms of payment are strictly thirty days from the date of the invoice. Interest will be charged on overdue accounts.
- Commission (16.5% of list price) is allowed to advertising agencies providing payment is received within 45 days of the date of the invoice. All discounts are conditional on timeous payment of accounts.
- In placing an order booking advertising space, the advertiser undertakes to furnish the required copy by the deadline date of the relevant issue.
- No conditions on an advertiser's order, which are in conflict with these conditions, shall be of any force or effect.

PUBLISHER AND BANK ACCOUNT DETAILS

SA Forestry magazine and the website www.safeforestrymagazine.co.za are published by Green Forest Media (Pty) Ltd.

Managing Director: Chris Chapman

The bank account details are as follows:

Account name: Green Forest Media (Pty) Ltd t/a SA Forestry
Bank: First National Bank
Account number: 62360335999
Branch code: 220526
Branch name: Florida Rd

ENQUIRIES

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